

26th CInet Conference

Bridging Deep Tech and People-Centric Innovation

7-9 September 2025, Lucerne, Switzerland

Preliminary program

FRI	5 September 2025
09:00-17:30	PHD WORKSHOP – DAY 1
	(Application needed – see separate program for details) HSLU, Lucerne School of Business, Zentralstr. 9, 6002 Lucerne Room 422, 4 th floor
18:00	PhD Workshop social dinner HSLU, Lucerne School of Business), Frankenstr. 9 (not Zentralstr. 9!), 6002 Lucerne 6th floor (lift to the 5th floor and the top floor is accessible via stairs)

SAT	6 September 2025
09:30-15:30	PHD WORKSHOP – DAY 2
	(Application needed – see separate program for details) HSLU, Lucerne School of Business, Zentralstr. 9, 6002 Lucerne Room 422, 4th floor

SUN	7 September 2025
09:30-13:00	CINet board meeting HSLU, Lucerne School of Business, Zentralstr. 9, 6002 Lucerne Room 408, 4th floor
14:00-17:00	CIYA WORKSHOP
	HSLU, Lucerne School of Business, Zentralstr. 9, 6002 Lucerne Room 408, 4th floor
17:30-19:00	Welcome reception HSLU, Lucerne School of Business, Zentralstr. 9, 6002 Lucerne Oase, 5th floor

MON	8 September 2025
08:30	Registration HSLU, Lucerne School of Engineering & Architecture, Technikumsstr. 21, 6048 Horw Building II, Foyer D-Level
09:00	Opening and welcome Building IV, Room D415 René Chester Goduscheit Mats Magnusson Shaun West Stephanie Kaudela-Baum Academic keynote Dominik Kanbach Professor of Strategic Entrepreneurship at LHHL Leipzig Graduate School of Management in Germany and Research Professor at the University of Warsaw in Poland <i>Beyond Algorithms: Managing Strategic Innovation and Human-Centricity in times of (Generative) AI</i>
10:00	Coffee break Building II, Foyer D-Level

MON 8 September 2025

10:30	PARALLEL SESSIONS – RESEARCH NOTES				
Room	Building II, E209	Building II, E210	Building II, E201a	Building II, F201	Building II, F210
Chair	Magnus Persson	Andreas Braun	Luisa Pellegrini	Linda Ponta	Alexandre Sukhov
	<u>BLOCKCHAIN AS A CONTESTED DEEP TECH INNOVATION? PUBLIC ATTITUDES TOWARD BLOCKCHAIN AND EMERGING TECHNOLOGIES IN SWITZERLAND</u> Philipp Bachmann Simone Griesser Sonja Heller	<u>AMBIDEXTERITY'S MICROFOUNDATIONS IN CORPORATE VENTURING UNITS: MIDDLE MANAGER BOUNDARY SPANNING</u> Tom Balogh Lysander Weiss Dominik K. Kanbach	<u>HOW SOCIO-TECHNICAL ENVIRONMENTS INFLUENCES IDEA DEVELOPMENT PRACTICES</u> Jana Huck Alexandre Sukhov	<u>FOSTERING ENTREPRENEURIAL INTENT THROUGH MULTISTAGE PATENT INCUBATION WITHIN A DEEP TECH ECOSYSTEM</u> Johannes Konrad Paul Nagwan Abu El-Ella	<u>ORGANIZATIONAL UNLEARNING IN DEVELOPING SUSTAINABLE INNOVATION IN THE FASHION INDUSTRY</u> Manou van Dijk Mareike Heinzen Harald von Korflesch
	<u>BLOCKCHAIN AND COLLABORATIVE INNOVATION: OPPORTUNITIES, CHALLENGES, AND FUTURE RESEARCH DIRECTIONS</u> Florentine Boog Julien A. Nussbaum Stephanie Kaudela-Baum	<u>THE INNOVATION STRATEGY CANVAS: AN INTEGRATIVE CONCEPTUAL FRAMEWORK</u> Philip Cichy Dardan Mulaku Julien A. Nussbaum Dominik K. Kanbach	<u>PUBLIC PROCUREMENT OF INNOVATION IN HEALTHCARE – A 'SWEET SPOT FOR INNOVATION'</u> Tomas Borgegård Peter E Johansson Anette Hallin	<u>COMPATIBILITY DOES NOT MATTER?! AGENT BASED MODELING OF SMART HOME ADOPTION</u> Sebastian Spaeth Christopher Loreck	<u>CAUGHT BETWEEN THE ACT OF INNOVATION & TRANSFORMATION: HOW SMES NAVIGATE POST-CRISIS CHALLENGES</u> Mareike Heinzen
	<u>LINKING GENAI ADOPTION TO STRATEGIC GOALS IN SMES: A MODERATION-MEDIATION FRAMEWORK FOR BUSINESS MODEL INNOVATION</u> Leandro Bitetti Emanuele Carpanzano Carmine Garzia	<u>"PROMPT BATTLE" AS A VALUE-ADDING METHOD IN INNOVATION CONSULTING</u> Ute Klotz Bettina Minder	<u>INNOVATION IN DERMATOLOGY: BARRIERS & DRIVERS OF AI</u> Anja Trichterborn Amanda Meyer Fabian Lang	<u>HOW CAN DEEP-TECH VENTURE TEAMS EFFECTIVELY INTEGRATE COMMERCIAL EXPERTISE?</u> Ivo Stoitschev Martin Murmann Stefan Raff-Heinen David Bendig	<u>A CONCEPTUAL ANALYSIS OF CREATIVE WORKSPACES</u> Helena Wittrich Birgit Peña Häufler Søren Salomo
12:00	Meet the Editors Creativity and Innovation Management Journal (CIM)				
12:30	Lunch Building V				

MON 8 September 2025

13:30	PARALLEL SESSIONS – RESEARCH NOTES				
Room	Building II, E209	Building II, E210	Building II, E210A	Building II, F201	Building II, F210
Chair	Jennie Björk	Mats Magnusson	Luca Gastaldi	René Chester Goduscheit	Patricia Wolf
	<u>AI FOR EXPERT TEAMS: CAPTURING TACIT KNOWLEDGE FOR INNOVATION</u> Petra Müller-Csernetzky Stephanie Kaudela-Baum Zorica Dragic	<u>INDUSTRIAL CLUSTERS AND THE UPGRADING OF CHINESE SMES</u> Lingfeng Ruan	<u>MATURITY GRIDS AS IDEA MANAGEMENT TOOLS: CONTINUOUS INNOVATION IN COMPANIES</u> Nikola Suzic Bojana Bajic Aleksandar Rikalovic Cipriano Forza	<u>ARTIFICIAL INTELLIGENCE: ORCHESTRATOR BETWEEN INNOVATION PROCESSES AND IDEA MANAGEMENT</u> Xiaomei He Thierry Burger-Helmchen	<u>FACTORS AND PROCESSES FOR REPEATED EXPERIMENTATION IN PRODUCT DEVELOPMENT</u> Ryuma Umeki
	<u>AI IN CREATIVITY CONSULTING: UNLOCKING INNOVATION THROUGH HYBRID INTELLIGENCE</u> Stephanie Kaudela-Baum Julien Nussbaum Florentine Boog Helen Cao	<u>REGENERATIVE WORK AS A METHOD: CHALLENGING ECONOMIC INNOVATION ASSUMPTIONS</u> Maaria Nuutinen Sofi Kurki Anu Nousiainen	<u>CONSTRAINING INNOVATION: INNOVATION RESISTANCE THROUGH THE LENS OF PSYCHOLOGICAL DISTANCE</u> Nina Stokic Carolin Durst Tanja Jovanovic	<u>MANAGING THE DEVELOPMENT OF INNOVATIVE CUSTOMER-ADAPTED ENERGY SERVICES</u> Karolina Drake af Hagelsrum Magnus Persson	--
	PARALLEL SESSIONS – REGULAR PAPERS				
Track	BUSINESS MODELS AND DIGITAL TRANSFORMATION	SERVITIZATION AND PRODUCT-SERVICE SYSTEMS	COLLABORATIVE CREATIVITY AND INNOVATION	DATA-SERVICE INNOVATION	DATA-DRIVEN INNOVATION AND POLICY
	<u>BUSINESS MODEL INNOVATION IN THE ENERGY TRANSITION: NAVIGATING SECTORAL CONVERGENCE THROUGH VALUE CHAIN REPOSITIONING STRATEGIES</u> Pietro Rombolà Claudia Franzè Paolo Neirrotti	<u>CONTINUOUS INNOVATION FOR DIGITAL SERVITIZATION IN MANUFACTURING</u> Amna Saeed Akkas	<u>FACTORS DRIVING INDIVIDUAL'S CO-CREATION EXPERIENCE IN TEMPORARY DYADIC CREATIVITY</u> Anna-Maija Nisula	<u>EXTERNAL DATA BREACHES AS A DAMOCLE'S SWORD</u> Malten Rose Carsten Schultz Sarah Köcher	<u>BLOCKCHAIN-BASED GOVERNANCE IN TRANSFORMATIVE INNOVATION POLICY: A CONCEPTUAL EXPLORATION</u> Diego Zuluaga
	<u>EXAMINING DESIGN THINKING'S ROLE IN DYNAMIC CAPABILITIES FOR DIGITAL TRANSFORMATION</u> Taichi Saito Satoru Goto	<u>CROSS-FUNCTIONAL INTEGRATION IN PSS DESIGN THROUGH UX DESIGN</u> Haruto Fujikawa Satoru Goto	<u>EFFECTIVE STAKEHOLDER COLLABORATION: ROLE OF TTO AS AN INTERMEDIARY ORGANIZATION</u> Hamad Siddiqi Hannele Lampela	--	<u>EVOLUTION OF COMPLEX INTELLIGENT SYSTEMS: FROM MODEL-BASED TO DATA-DRIVEN DEVELOPMENT AND INNOVATION</u> Appu Balachandran Gouthanan Pushpananthan

MON	9 September 2025			
15:30	Coffee break Building II, Foyer D-Level			
16:00	PARALLEL SESSIONS – REGULAR PAPERS			
Room	Building II, E209	Building II, E210	Building II, E210A	Building II, F201
Track	ARTIFICIAL INTELLIGENCE	AGENT-BASED APPROACH AND INNOVATIVE WORK BEHAVIOR	EMERGING TECHNOLOGIES	ECOSYSTEMS, NETWORKS AND KNOWLEDGE SYSTEMS
Chair	Mareike Heinzen	Anja Trichterborn	Salvatore Tallarico	Anna-Maija Nisula
	HOW AI TRANSFORMS OI PATHWAYS: A FRAMEWORK FOR CONSULTING PRACTICES Patrick Montenegro Costa Andreas Braun	FIRM BUSINESS TRANSITION TO THE CIRCULAR ECONOMY: AN AGENT-BASED APPROACH Linda Ponta Andrea Urbinati Raffaella Manzini	A MATURITY MODEL FOR TECHNOLOGY IMPLEMENTATION - THE CASE OF 3D PRINTING IN DANISH MANUFACTURING FIRMS Kristina Vaarst Andersen Nanna Meilbak Mette Præst Knudsen	NETWORKS AND INNOVATION IN SEMIFORMAL ORGANIZATIONS Camilla Mola Daniele Mascia
	INNOVATING UNDER PRESSURE: AI TECHNO-STRESSORS AND INNOVATION OUTCOMES IN NEW PRODUCT DEVELOPMENT TEAMS Nikolaos Pahos Robert Verburg	NARCISSISM AND INNOVATIVE WORK BEHAVIOUR IN HEALTHCARE MIDDLE MANAGERS Manuela Paolini Simona Leonelli Fausto Di Vincenzo	NEW RISK PERSPECTIVES FROM IMPLEMENTING EMERGING TECHNOLOGIES FOR COMPLIANCE INNOVATION Åke Freij Anita Golzarjannat	UNLOCKING VALUE IN PLATFORM ECOSYSTEMS: THE INTERPLAY OF DESIGN AND GOVERNANCE IN DIGITAL WALLETS Diletta Villa Marin Jovanovic Luca Gastaldi Valeria Portale Giorgia Dragoni
	AI'S ROLE IN IMAGINING FUTURE LIFE-WORLDS THAT MOTIVATE YOUNG CITIZENS TO PARTICIPATE IN CLIMATE ACTION Patricia Wolf Bryan Yazell	LEADERS AND FOLLOWERS ADVANTAGES IN TECHNOLOGICAL INNOVATION: AN AGENT-BASED APPROACH Linda Ponta Raffaella Manzini Silvano Cincotti	STAGE-BASED TOED FRAMEWORK FOR SMART TECHNOLOGIES: AN INNOVATION ECOSYSTEM FOR EXPERIMENTATION APPROACH Luis Berrío Sercan Ozcan Emre Cinar	ADAPTIVE INNOVATION GOVERNANCE IN CORPORATES: A CO-EVOLUTIONARY PERSPECTIVE Francesca Capella Federico Frattini Josip Kotlar
18:00	Guided city walk - Separate registration at conference site needed Meeting point archway in front of the main station Lucerne			
19:30	Conference dinner Lido Beach House, Lidostrasse 6a, 6006 Luzern, Entrance via public outdoor swimming pool “Strandbad Lido” Public transport from Lucerne Main Station SBB “Luzern, Bahnhof” to “Verkehrshaus-Lido: bus No 8, Direction Luzern, Würzenbach (Kante B) or Bus No 24, Direction Meggen, Tschädigen (Kante S) or S3 (Train) Direction Brunnen, to “Luzern Verkehrshaus” (approx. 15 min)			

TUE 9 September 2025

08:30 Registration
HSLU, Lucerne School of Engineering & Architecture, Technikumsstr. 21, 6048 Horw
Building II, Foyer D-Level

09:00 Industrial keynotes
Building V, Room E529

Theodor Beutel

Project Manager on incubation, academia and FLOSS matters at the Ethereum Foundation
10 Years in and still Continuously Innovating: The Case of Ethereum as a Socio-Technical-System

Sabrina Wollenschläger

Co-Managing Director of the Blockchain Zug Joint Research Hub and Senior Researcher at the Lucerne University of Applied Sciences and Arts (HSLU)
Blockchain Zug: Joint Research Initiative

10:00 Coffee break
Building II, Foyer D-Level

10:30 PARALLEL SESSIONS – REGULAR PAPERS

PRACTITIONER SESSION

Room	Building II, E209	Building II, E210	Building II, E210A	Building II, F201	Building II, F210
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Track	OPEN INNOVATION I	BLOCKCHAIN TECHNOLOGY	START-UPS	SUSTAINABILITY, GREEN TRANSITION AND GRAND CHALLENGES	
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Chair	Shaun West	Thierry Rayna	Petra Müller-Csernetzky	Stephanie Kaudela-Baum	Mats Magnusson
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[EXPLORING OPEN INNOVATION IN
THE PUBLIC SECTOR: A PROCESS
PERSPECTIVE](#)

Francesca Capella
Diletta Di Marco
Federico Frattini

[NAVIGATING PARADOXICAL
TENSIONS IN WEB3: A PHASED
MODEL OF BLOCKCHAIN
TRANSACTIONAL PLATFORM
DEVELOPMENT](#)

Davide Ghezzi
Giacomo Vella
Luca Gastaldi
Francesco Paolo Appio

[HOW DO MENTORS INFLUENCE
STARTUPS' TERMINATION
DECISIONS? AN RCT EXPERIMENT](#)

Micol Di Vita
Emilio Paolucci
Elisabetta Raguseo

[KNOWLEDGE SYSTEM
TRANSFORMATION FOR CLIMATE
CHANGE INNOVATION](#)

Szabolcs Dezso Fabian

DE-RISKING DISRUPTIVE
INNOVATION: THE ETH
EXPLORATION PROGRAM

Jeremia Geiger
Stephan Fox
Kai von Petersdorff-Campen
Daniel Gisler
Arne von Hopffgarten
David Flagmeier
Tom SteinMirko Meboldt

	FRAMING OPEN INNOVATION ACROSS BOUNDARIES: HOW MIDDLE MANAGERS NAVIGATE DIVERGENT SUBCULTURAL LOGICS Alessandro Caterina Josip Kotlar Federico Frattini	OPPORTUNITIES AND RISKS OF INTEGRATING DISRUPTIVE INNOVATIONS: A CASE STUDY ON THE LIGHTNING NETWORK IN SWISS BANKING Dominik Sigrist	CRAFT ENTREPRENEURS PERFORMATIVELY ENACT CHANGES WITHIN THE DOMINANT DISCOURSES Yunrun Lin Ko Yoneda Manabu Miyao	NURTURING THE ROOTS: A REVIEW OF UNIVERSITIES' INTERMEDIARY STRATEGIES FOR SUPPORTING ENVIRONMENTAL GRASSROOTS Josephine Ottesen Kristoffer Balslev Willert Ida Raunkjær Patricia Wolf	OPPORTUNITY CANVAS: A TOOL TO INNOVATE WITH A CLEAR FOCUS AND STRATEGY David Griesbach
	THE FINANCIAL DILEMMA OF OPEN INNOVATION: EQUITY, DEBT OR SELF-FINANCING? Alessandra Coli Luisa Pellegrini Salvatore Tallarico Valentina Lazzarotti Margherita Mietto Simone Lazzini	DECENTRALIZED INNOVATION PLATFORMS: INSIGHTS FROM THE ETHEREUM CASE Giacomo Vella Valeria Portale Daniel Trabucchi Luca Gastaldi	NOBODY SAID IT WAS GOING TO BE EASY: THE CASE OF FEMALE ENTREPRENEURSHIP IN DEEP TECH Jorge Tiago Martins Kaisa Lähteenmäki-Smith Juha Oksanen Maggie O'Carroll Helen Millne Maria José Araujo Teresa Oliveira Jessica Pellizzari	DATA-DRIVEN COMPLIANCE INNOVATION AND THE SUSTAINABILITY MANAGEMENT BLIND SPOT Anita Golzarjannat Åke Freij	DIPLOMACY THINKING – BUILDING BRIDGES FOR INNOVATION SUCCESS Marco Grueter
	EXPLORING OPEN INNOVATION STRATEGIES IN EMPLOYEE-DRIVEN INNOVATION: COPENHAGEN HEALTH INNOVATION Caterina Manfrini Izabelle Bäckström Cameron Duff Carsten Nico Hjortsø	ENHANCING MODULARITY IN BUSINESS ECOSYSTEMS THROUGH BLOCKCHAIN TOKENS: A MULTIPLE CASE STUDY Ettore Zauli Giacomo Vella Luca Gastaldi	NAVIGATING STARTUP SUCCESS: A COMPREHENSIVE SYSTEMATIC REVIEW OF BUSINESS ACCELERATORS AND BUSINESS INCUBATORS THROUGH THE LENS OF RESOURCE DEPENDENCE THEORY Shahab Zare Elisa Arrigo Salvatore Torrisi	TACKLING GRAND CHALLENGES: VALUE CREATION AND CAPTURE IN OPEN INNOVATION Francesca Capella Giovanni Tolin Federico Frattini Josip Kotlar	LEVERAGING FORESIGHT IN A TECHNICAL HIGHER EDUCATION INSTITUTION'S STRATEGY DEVELOPMENT PROCESS Johannes Heck Teresa Geidel Chris Luebkehan
12:30	Lunch Building V				

TUE	8 September 2025				
13:30	PARALLEL SESSIONS – REGULAR PAPERS				PHD WORKSHOP
Room	Building II, E209	Building II, E210	Building II, E210A	Building II, F201	Building II, F210
Track	OPEN INNOVATION II	IDEATION AND IDEA GENERATION	DESIGN THINKING AND HUMAN-CENTERED DESIGN	PUBLIC SECTOR, NATION-LEVEL ANALYSIS AND CORPORATE VENTURING	CLOSING SESSION
Chair	Kristina Vaarst Andersen	Petra Müller-Csernetzky	Daniel Trabucchi	Sebastian Späth	Magnus Persson
	FROM THE EXCEPTION TO THE RULE – DO WE NEED A NEW THEORY TO EXPLAIN THE ASCENDENCY OF USER AND OPEN INNOVATION? Thierry Rayna	DIFFERENT ELEMENTS OF EFFECTIVE FEEDBACK FOR IDEA GENERATION BETWEEN ORAL AND WRITTEN FEEDBACK Mayu Akaki Fumitaka Tatebe	INSIGHTS INTO DESIGN THINKING EDUCATION IN METAVERSE FROM ORGANIZATIONAL IDENTIFICATION Ruri Hayashi	INVESTIGATING COMPLEXITIES WHEN FORMING MULTI-ORGANISATIONAL INNOVATION TEAMS - A STUDY OF MUNICIPALITIES ADDRESSING THE SOCIETAL CHALLENGE OF YOUTHS AND ORGANISED CRIME Susanne Nilsson Jens Hemphälä Jennie Björk Cecilia Byström Christoffer Bohman Martin Wallin	
	FIRMS UNDER PRESSURE: OPEN INNOVATION AS A PATH TO CIRCULAR ECONOMY Salvatore Tallarico Luisa Pellegrini Melanie Wiener	(HOW) CAN I HELP YOU? AI AS ENABLER AND PREVENTER TO IDEA GENERATION IN INNOVATION WORKSHOPS Julian Ruf Patricia Wolf Florian Andresen Hans Koller	DESIGNING FOR INNOVATION: THE POSITIVE APPROACH OF IN-HOUSE DESIGNERS IN A JAPANESE CORPORATION Mika Isobe Naoki Isogai Yuichiro Kage Kazaru Yaegashi	THE SPECIAL SWISS SAUCE FOR RESILIENCE AMID EUROPEAN DEINDUSTRIALISATION Niklas Tidbury Shaun West Glenn Parry Paolo Gaiardelli	
	INTELLIGENT BOUNDARY OBJECTS IN POWER GRID PLANNING Elinor Särner Susanne Ollila	INSTITUTIONAL EMBEDDEDNESS AND DYNAMIC CAPABILITIES IN HUMAN-CENTRIC WORK-TIME INNOVATION Matteo Tubania Paolo Neirotti Danilo Pesce	REFRAMING HUMAN-CENTERED DESIGN IN PROFESSIONAL WORK: THE CASE OF DIGITAL MENTAL HEALTH PLATFORMS Mattia Vincenzo Olive Luca Gastaldi Cristina Masella	BRIDGING THE GAP: RELATIONAL MECHANISMS IN INTERLINKED-AMBIDEXTROUS VENTURE CLIENTING UNITS Lysander Weiss Moritz Zehentner	
15:00	Coffee break Building II, Foyer D-Level				

15:15	AGM & Closing session Building V, Room E529 AGM Outlook to next conference John Bessant Best Paper Award Mariano Corso Best Practical Implications Award
16:00	Departure to company visit by bus Parking Lot (next to Building IV)
16:30	Company Visit to Schindler PORT https://group.schindler.com/en/company/innovations/schindler-port/innovation-lab.html
18.00	End Company Visit and bus transfer to Lucerne, Main Station (Luggage can be stored on the bus)